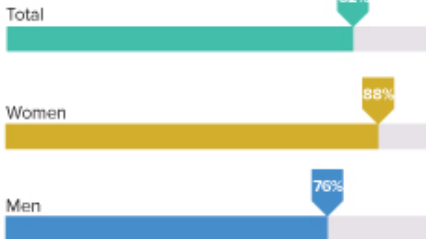


Women in Leadership: Why It Matters

American businesses are falling short

82% of Americans

say it's important for women and men to have the same opportunities for career advancement.



Just 34%

say their current workplace puts a high priority on having women in leadership positions.

1 in 4 Americans

say there are **no women in leadership positions** at their current job.



Women need role models

Mentorship

2/3 of Americans

say it is especially important for women starting their careers to have women in leadership positions as role models.



More than 8 in 10 Americans

believe that lack of support from mentors and supervisors limits women's ability to secure top leadership positions.



63% of women among those who had mentors in the workplace **had female mentors**

For millennial women, that increases to 72%

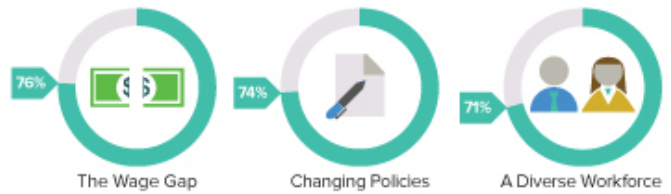
Fantasy or reality?



1 in 4 Americans think it is more likely that humans will colonize on Mars than that half of Fortune 500 CEOs will be women.

Policy

More than 70% of Americans say that having more women in leadership positions would have significant impacts on issues like:



Time for change

Businesses have a responsibility

to **provide career development** resources to their female employees and to **actively recruit** women into leadership positions.



Men and women are responsible for bringing about this change

Most Americans believe **men have as much responsibility as women** to help increase the number of women in leadership positions.

