

Social Impact Bonds



Financial Crunch

SIBs are an innovative financial tool to help state and local governments facing tough budget decisions fund critical social programs. In 2013, states face **\$85 Billion in federal grant cuts**.

Federal funding cuts to states include...



Impact investing is based on the premise that the resources of government and philanthropy alone are insufficient to address the world's biggest problems

Expanding the Pie

SIBs create new funding streams and help put impact investing capital to work.

Philanthropies and foundations help support critical social programs across various initiatives, with

\$37.3 Billion

in estimated giving in 2011. Bringing private resources to impact investing

EXPANDS THE PIE,

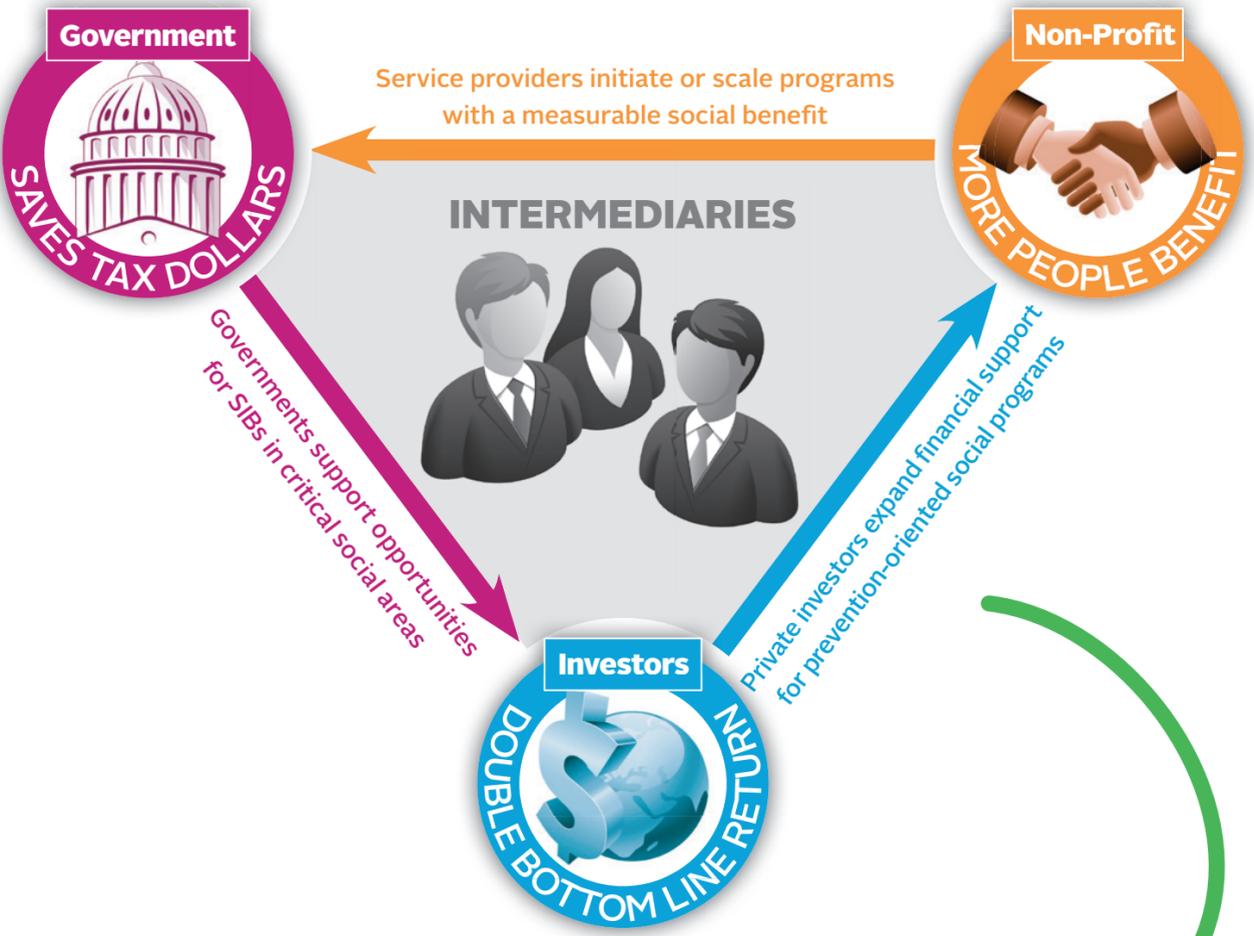
WITH UP TO \$1 Trillion

in potential commercial capital over the next ten years. Social impact bonds represent one vehicle for applying impact investing dollars.

The SIB Structure

Tapping into private potential is central in creating added value with SIBs

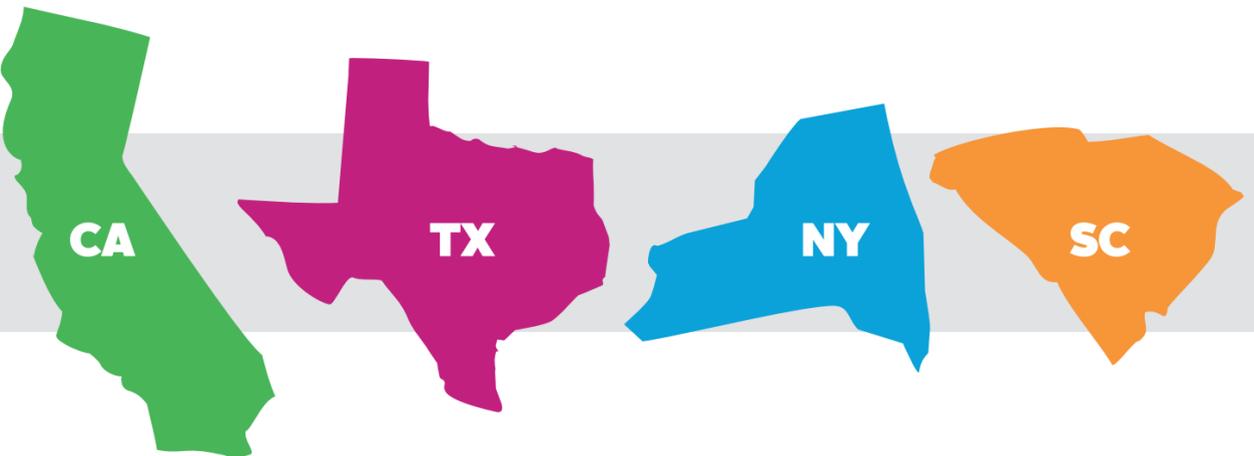
SIBs partner the government, private, and non-profit sectors to deliver a measurable social benefit. SIBs represent a **WIN-WIN-WIN** by cutting costs, rewarding success, and ensuring performance and accountability.



Social impact bonds have traveled from concept to execution faster than any other social innovation in recent history

Momentum of SIB Network

The Rockefeller Foundation has helped establish a SIB ecosystem by building networks between stakeholders in the US. To date, there are **state and local governments** using SIBs to tackle a range of issues, including:



California is exploring options for SIBs at the state and local level, addressing issues from health care to supportive housing

Texas is using SIBs for chronic disease management within low-income communities, targeting cardiovascular and lung disease

New York City is launching a SIB to address youth recidivism rates by juvenile offenders leaving Rikers Island

South Carolina is scaling a nurse-family partnership program aimed at reducing infant mortality rates