

#1 IMPACT

Does the project appear to represent a breakthrough (e.g. yielding fresh insights or significant progress) on an important issue facing our world?

TYPICAL	
0.1-0.9	Project relies exclusively on well-known approaches and thinking. Unlikely to lead to new insights or progress on an important issue.
1.0-1.9	Project relies heavily on established approaches. Limited potential to add new insights or progress on an important issue.
2.0-2.9	Project builds and improves upon established approaches. Solid potential to lead to new insights and/or meaningful progress.
3.0-3.9	Project brings a new approach that is original and robust. Likely to generate fresh insights and/or substantial progress.
4.0-4.9	Project is unprecedented, challenging established norms and approaches. Certain to generate novel insights and/or significant impact.
GROUNDBREAKING	

#2 CLARITY

Is there enough specificity to the project, its output, and the plan for achieving it? Is the project poised to be meaningfully advanced during a 26-day residency?

VAGUE	
0.1-0.9	Fails to describe a cohesive idea, output, or plan. Project is still at an early conceptual stage and requires significantly more development to benefit from the residency.
1.0-1.9	Idea, output, and plan are described to some extent. Project may benefit from the residency, but overall results and means of achieving them are unclear.
2.0-2.9	Idea, output, and plan are described but could use additional refinement. Some likelihood the project will deliver intended results during the residency.
3.0-3.9	Idea, output, and plan are clear and realistic. Project is at an inflection point that is well-timed with the residency and likely to produce solid results.
4.0-4.9	Idea, output, and plan are detailed, thorough, and convincing. Project is already well underway and poised to be accelerated or brought to fruition through the residency.
WELL-DEFINED	

#3 EXPERTISE

Does the applicant demonstrate mastery suitable to their project? Are they a recognized leader with evidence of significant contributions to their field?

LACKING	
0.1-0.9	Applicant lacks knowledge, skills or experience needed to execute their project. Applicant’s contributions have been negligible, with little to no meaningful recognition in their field to date.
1.0-1.9	Applicant has basic knowledge, skills, and experience relevant to the project. Applicant has made some contributions and received some recognition, with significant room for growth in their field.
2.0-2.9	Applicant is credible, with satisfactory knowledge, skills, and experience suitable to the project. Applicant has made several contributions and is an emerging leader in their field.
3.0-3.9	Applicant is compelling, with deep knowledge, skills, and experience specific to the project. Applicant is widely recognized as a leader with a strong record of success in their field.
4.0-4.9	Applicant is a seasoned expert, with unparalleled vision, knowledge, skills, and experience uniquely suited to the project. Applicant is celebrated within and beyond their field.
EXCEPTIONAL	

#4 INFLUENCE

Is the applicant well-positioned to influence change related to their project? Do they have access to audiences and networks that will ensure their project takes root?

LIMITED	
0.1-0.9	Applicant lacks meaningful access to audiences or networks relevant to their project. Appears poorly positioned to influence change, with little to no meaningful experience.
1.0-1.9	Applicant has some access to audiences and networks related to their project but requires additional relationship-building. Experience influencing change is limited but applicable.
2.0-2.9	Applicant has connections to the audiences and networks important to their project gaining traction. Some notable experience influencing change in ways that are relevant to their project.
3.0-3.9	Applicant has authentic working relationships with audiences and networks needed for their project’s success. Track record of engaging others in ways that are directly related to their project.
4.0-4.9	Applicant has deep, established roots and clout with the audiences and networks needed for success. Unquestionable ability to activate others, build a movement, and amplify their work.
EXPANSIVE	