

## Join Our 'Future Of' Series

In 2022, The Rockefeller Foundation's [Innovation team](#) organized their first "Future Of..." dialogue series.

As a framework, "Future Of" seeks to unpack blue-sky thinking by connecting unlikely partners with the goal of unearthing scalable solutions to foundational challenges while building and incubating networks around these ideas to test and advance them.

Hosted by 12 globally diverse organizations and curated by the Innovation team, these small, virtual conversations engaged more than 250 thinkers, leaders, and practitioners around the theme of how to transform institutions to meet today's global challenges.

Our thesis was that institutions and their weaknesses are consistently overlooked. Our goal was to discover new approaches for what institutions could be tomorrow. Several promising ideas were advanced, including innovations in democracy, and equipping institutions with future-oriented tools.

### Advancing Well-being Economies

In 2024, we're building on this "Future Of" model to organize a Future of Well-being Economies series. Our goal: To advance the network, narrative, and insights from the well-being economy movement to reframe societies around community and planetary health.

The [Wellbeing Economy Alliance \(WEAll\)](#) – our grantee, content expert, and co-organizer of the program – [defines](#) well-being economies as those "designed to serve people and the planet – not the other way around."

We believe this work is vital to transforming our society's increasingly outdated global economic systems which have accelerated the climate crisis, as well as contributed to growing inequality. The well-being economy framework has the potential to offer future-oriented solutions rooted in community and planetary health over economic output.

This series will unpack topics such as applying well-being economics to business and finance, using value of care as a metric, and utilizing well-being economies for policy reform.

### Next Steps in 2024

The "Future of Well-being Economies" series will include 10-12 curated virtual dialogues with the goal of uncovering leading ideas that deserve further support.

This effort will be further galvanized through additional events, research, writing, and narrative building with a focus on growing networks and advancing emerging concepts. The [Solutions Journalism Network](#) will engage across the program to unpack and amplify leading ideas.

The Rockefeller Foundation will provide a framework for the exploration, bring in potential partners and funders, and help to advance leading solutions surfaced through the portfolio.