



On Wednesday, December 16, The Rockefeller Foundation announced an updated National #Covid19 Testing Action Plan,

Background

As Covid-19 infections and deaths soar across the United States, it's become clear that we need to reset our pandemic response strategy. Reopening schools should be our top priority, for the wellbeing of our children *and* the economy. It's time to take back control and change the trajectory of this pandemic. The Action Plan, [*Taking Back Control: A Resetting of America's Response to Covid-19*](#), lays out the largest domestic testing scale up to date and proposes 14 executive actions for the current and incoming administrations to take to reduce infections, and save lives.

Developed by a bipartisan team of expert scientists, economists, and industry leaders, this document is the third National Covid-19 Testing Action Plan released by The Rockefeller Foundation this year. It calls on the U.S. government to massively scale up Covid-19 testing to 300 million per month for students, teachers, and staff in order to reopen and keep open America's nearly 100,000 public schools by March using evidenced-based testing protocols. Testing all U.S. public K-12 public schools would cost \$42.5 billion USD, or \$8.5 billion per month, for the remainder of the school year from February through March 2021. The updated Plan also provides a wealth of practical, pragmatic, and achievable steps to make public school classrooms the safest place to be outside of the home.

Our Ask

We hope you will join us on social media to make the case that scaling up testing for students, staff and teachers is urgently needed to safely and realistically reopen America's schools by March and get the economy back on track. This document contains social media messages and graphics that can be used to amplify the findings of our latest National Covid-19 Testing Action Plan.

Campaign hashtags (please include in all posts):

- #MeetingThisMoment
- #StopCovidSTAT

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Today @RockefellerFdn announced a new #Covid19 testing plan, calling on the US government to scale up testing to 300M per month for students & teachers to reopen America's 100,000 public schools by March & keep them open. #MeetingThisMoment #StopCovidSTAT

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It's time to take back control.

@RockefellerFdn's new #Covid19 testing plan outlines how to safely & realistically reopen America's 100,000 public schools by March using evidence-based protocols to scale up testing of students & staff:

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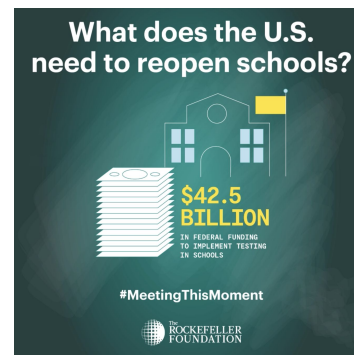
It's time to take back control.

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What will it take? #MeetingThisMoment

Read the plan:

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