



Great Transitions:

Doubling Down on the Sustainable Development Goals

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

17 Rooms Insights Report – “Great Transitions: Doubling Down on the Sustainable Development Goals”

The Rockefeller Foundation and the Brookings Institution

Background:

For the past three years, The Rockefeller Foundation has partnered with the Brookings Institution on the 17 Rooms initiative –a unique and energizing approach to convening 17 disparate specialist communities under the same roof, to identify, in parallel and in concert, high-impact actions that can be taken in the short-term to improve SDG outcomes. This year, the event went virtual (“17 Zooms”) maintaining a focus on actions towards SDG outcomes amid the Covid-19 pandemic and related crises.

The 17 Rooms Insights Report, entitled [“Great Transitions: Doubling Down on the Sustainable Development Goals”](#) highlights primary insights and learnings from the 17 Rooms convening with the global development community to inform strategies and work plans in the next 12-18 months. The Report outlines four transitions that offer a fresh take on the SDGs as a guiding reference point out of the Covid-19 crisis.

The four transitions are:

1. Towards integrated justice for all

From tackling economic and social inequalities independently to recoupling economic and social progress for everyone

2. Towards blue-green replenishment

From valuing natural capital at the margin to actively stewarding nature at scale

3. Towards equitable technology infrastructure

From celebrating novel products to expanding equitable access for all

4. Towards generational transition

From preparing young people for the future to partnering with next generation leadership today

In addition to the main 17 Rooms Insights Report, there are [insights reports from each room](#). Each Room Report summarizes insights and actions that emerged from the working group discussions in each room during the 17 Rooms 2020 flagship process.

The text was independently prepared by the Room's Moderators and participants, in response to the common question asked of all Rooms in 2020: "In light of recent crises linked to COVID-19, systemic racism, and other urgent challenges, what are 1 to 3 actionable priorities over the coming 12-18 months that address near term needs while also making a decisive contribution to protecting or advancing your Goal's 2030 results? What actions can members of your Room take to advance these priorities?"

The Ask:

As we launch the 17 Rooms Report and the Great Transitions, we ask room moderators and participants, partners and fellow SDG advocates to help promote the report and amplify the four key transitions identified in the report.

Campaign hashtag (please include in all posts):

- #17Rooms

Other relevant hashtag:

- #SDGs #GreatTransitions

The Rockefeller Foundation

- Twitter: [@RockefellerFdn](#)
- Facebook: [@rockefellerfoundation](#)
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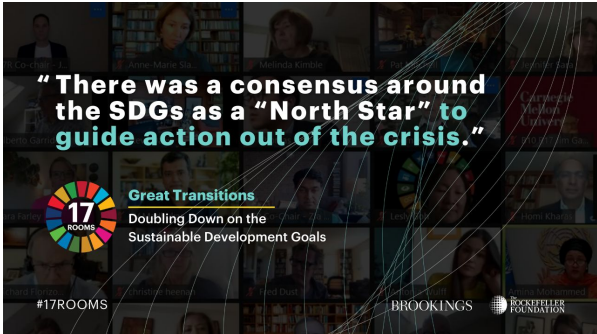

The Brookings Institution

- Twitter: [@BrookingsGlobal](#)
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Social Copy & Graphics for 17 Rooms Main Report *(for partners)*
TO BE USED STARTING MONDAY 30 NOVEMBER at 2PM ET

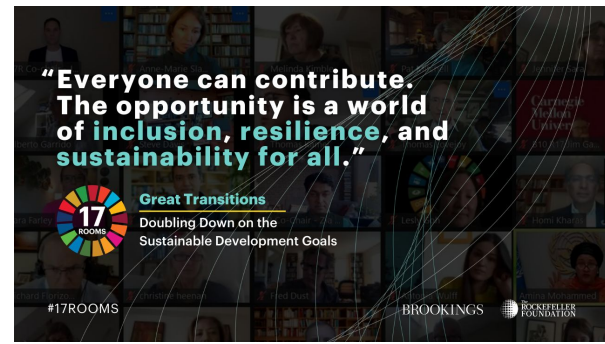
Relevant Links

- [Social Graphics \(video will be available 30 November\)](#)
- [Link to the Brookings Institution Report Landing Page](#)
- [Link to The Rockefeller Foundation Report Landing Page](#)

<p>Suggested Copy</p>	<p>Suggest Social Graphic <i>(please note video will be available on 11/30 and can be used with any of the below copy suggestions)</i></p>
<p>One thing has become clear in this extraordinary year – the #SDGs can serve as a north star to guide global action.</p> <p>@RockefellerFdn & @BrookingsGlobal's #17Rooms Report sets out 4 Great Transitions as guiding points out of crisis.</p> <p>Learn about them → https://bit.ly/2KwZD0K</p>	
<p>How can the #SDGs provide a fresh outlook for the #Covid19 recovery?</p> <p>The #17Rooms Report boils it down to 4 Great Transitions For:</p> <ul style="list-style-type: none"> 🕊️ Justice 🌍 The environment 💻 Technology 👨👩👧👦 The next generation <p>Read more from @RockefellerFdn & @BrookingsGlobal: https://bit.ly/2KwZD0K</p>	
<p>A more resilient & equitable world is possible.</p> <p>With the #SDGs as a framework, @RockefellerFdn and @BrookingsGlobal's NEW #17Rooms Report shows how justice, sustainability, technological empowerment & generational renewal make it possible post-#Covid.</p> <p>🔗 https://bit.ly/2KwZD0K</p>	

This year's annual @RockefellerFdn & @BrookingsGlobal convening of global experts for #17Rooms, identified collaborative actions to help advance progress on the #SDGs.

Learn more about 4 Great Transitions for a resilient, equitable world post #Covid19: <https://bit.ly/2KwZD0K>



Social Copy & Graphics for Room Reports (for partners) TO BE USED STARTING MONDAY 30 NOVEMBER at 2PM ET

Earlier this year I participated in @BrookingsGlobal & @RockefellerFdn's #17Rooms convening in Room #SDG[insert room/SDG number].

Check out the actions we identified for #SDG[insert SDG #] in order to advance #Agenda2030 and stay on track post #Covid19 → <https://bit.ly/2KwZD0K>

